

Code: 9E00301

M. B. A - III Semester Regular Examinations, January 2012
BUSINESS ETHICS & CORPORATE GOVERNANCE
(For students admitted in 2010-11 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 Discuss various principles of ethics and its implications in the modern business world.
- 2 What are the major issues involved in false advertising?
- 3 What are the ethical issues involved in a selection process?
- 4 Briefly state and explain the code of ethics adopted by the business firms in combating frauds.
- 5 (a) What are the five important principles of ethical power?
(b) What is the role of auditor in corporate governance?
- 6 Briefly explain the provisions of Information Technology Act 2000 dealing with cyber laws.
- 7 "Directors are the key persons in corporate governance structure". Comment.
- 8 What do you mean by stake holders? Who are the major stake holders involved in business?
